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Wealth Legacy Group® , Inc.'s Anti-Spam Policy

Your relationship with Wealth Legacy Group®, Inc. (WLG) is based on trust and confidence and is important to us. To that end, WLG has a zero-tolerance policy towards spam. We require **express or implied permission** before we will send you an email.

Express Permission to Send Emails to You

Express permission occurs when you have opted-in to receive emails or specifically requested to receive emails from us. Some examples of express permission include:

- Anyone who goes through a double opt-in or confirmed opt-in process
- Someone who signs up to receive our emails from WLG's webpage
- People who sign up using a form with the specific purpose of being added to our mailing list
- Anyone who opts-in to receive our emails by sending a text to a designated number

Implied Permission to Send an Email

Implied permission occurs when there is some type of relationship with us. For example, we obtain implied permission through:

- Attendance at one of WLG's events, such as Hot Topics for Business Owners™, Wine Down Wednesday, or Coffee Connection
- The exchange of business cards
- A verbal request
- A fishbowl collection of business cards where no consent to email is asked
- The sale of an insurance or financial product, planning service, or consulting work
- An inquiry about a product or service we offer
- A donation to the nonprofit organization, The Center for Wealth & Legacy, we are involved with

When We Will Not Send Emails

Because of our zero-tolerance policy towards spam, there are several instances where we will not send an email. These examples include:

- Any purchased or rented list of email addresses from any source
- Any shared list of email addresses that haven't given us direct permission to email, such as:
 - Trade show attendee list
 - Affiliated company contact list

- Any non-specific or role email addresses. Examples of role addresses are:
 - Marketing@xyzcompany.com
 - Sales@xyzcompany.com
 - Administration@xyzcompany.com
- Any distribution list or mailing list, such as:
 - A voter registration list
 - Public directories
 - Membership association contacts
 - Chamber of Commerce list
 - Any email addresses obtained by surfing the internet or "scraping" web pages
- Any addresses obtained through social media connections where the contact has not explicitly requested mailings. This includes:
 - LinkedIn Connections
 - Twitter Followers
 - Facebook Friends

Receipt of Unwanted Emails

In the unlikely event you receive an email from us which you consider to be spam, please contact us at support@wealthlegacygroup.com or call us at (800) 975-5355 and the matter will be investigated.

Please contact us if you have any questions or concerns about this policy statement.

“Trusted Advisor to the Exceptional Business Owner, Executive & Professional”